



Apna Marble
Sahi Marble, Har Ghar Ke Liye.

IDEAS | STYLES | MATERIALS | REAL HOMES

A PRACTICAL GUIDE

How to Choose Your Home Design Aesthetic Like an Interior Designer

Find your style. Choose with confidence.
Create a home you'll love — for years to come.



EXPLORE
STYLES



DISCOVER
MATERIALS



SEE REAL
SPACES



CREATE A HOME
YOU LOVE



BEAUTIFUL SPACES.
A BRIGHTER TOMORROW.

Apna Marble
Sahi Marble, Har Ghar Ke Liye.

START HERE

Don't start with marble. Start with the feeling.

Most homeowners start by asking, "Which marble looks beautiful?"

Interior designers usually start somewhere else:

How should my home feel?

Once you define the aesthetic, choosing marble, colours, wood, materials and lighting becomes much easier.

“

*A well-designed
home is not just seen,
it is felt.*



01

FEEL

Define the mood and lifestyle you want.



02

COLOUR

Choose a colour palette that sets the right tone.



03

MARBLE

Now choose the right marble that matches your aesthetic.



04

MATERIALS

Combine with wood, metals, fabrics and textures.



05

LIGHT

The right lighting brings everything together.

FIVE WAYS TO FEEL AT HOME

Which home feels like you?

Five timeless design aesthetics. Different feels. Endless possibilities with marble.

*Your home should reflect
how you live, what you love,
and the feeling you want
to come back to — every day.*

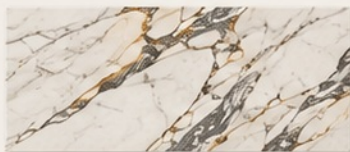
A
MORE
BEAUTIFUL
HOME
STARTS
HERE



01

Modern Italian Luxury

Sophisticated · Sculptural · Warm



White marble with
expressive veining.



02

Quiet Luxury

Calm · Understated · Timeless



Cream and beige marble
with subtle veining.



03

Organic Modern

Natural · Relaxed · Grounded



Travertine and earthy stone
with natural texture.



04

Modern Classic

Elegant · Balanced · Timeless



White and grey marble
with refined veining.



05

Contemporary Warm

Modern · Comfortable · Clean



White, grey or greige marble
for a modern yet warm look.



Apna Marble

— Sahi Marble, Har Ghar Ke Liye. —

HOMES THAT FEEL RIGHT

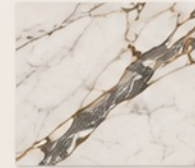
AESTHETIC 01

Modern Italian Luxury

SOPHISTICATED · SCULPTURAL · WARM · REFINED

A perfect blend of Italian elegance and contemporary living. Clean lines, luxurious materials and statement marble create spaces that feel timeless yet modern.

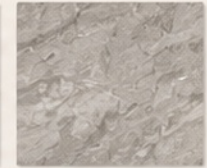
MARBLE DIRECTION



Calacatta



Statuario



Carrara-style

PAIRS BEAUTIFULLY WITH



Walnut Wood



Bronze Accents



Refined Fabrics

WORKS WELL IN



Living Room



Kitchen Island



Staircase



Feature Wall

SIGNATURE RULE

*Let one dramatic marble
become the hero.*

SPACES THAT
MAKE A STATEMENT.
ALWAYS FEEL LIKE HOME.



Apna Marble

— Sahi Marble, Har Ghar Ke Liye. —

AESTHETIC 02

Quiet Luxury

CALM · UNDERSTATED · WARM · TIMELESS

A refined and effortless aesthetic that celebrates natural materials, soft tones and understated elegance. Quiet Luxury creates calm, comfortable spaces that feel timeless and always inviting.

MARBLE DIRECTION



Cream Marble



Beige Marble



Soft White Marble

PAIRS BEAUTIFULLY WITH



Oak / Walnut Wood



Soft Bronze Accents



Linen & Natural Textiles

WORKS WELL IN



Living Room



Bedroom



Bathroom



Dining Area

SIGNATURE RULE

*Luxury should feel effortless,
not loud.*

*"Luxury
is not loud.
It's a feeling
of home."*



Apna Marble

— Sahi Marble, Har Ghar Ke Liye. —

CALM SPACES.
A RICHER LIFE.

Natural spaces.
Happier living.

AESTHETIC 03

Organic Modern

NATURAL · RELAXED · WARM · GROUNDED

An aesthetic inspired by nature, featuring earthy materials, organic textures and a calming, lived-in feel. Organic Modern brings the outdoors in, creating warm and balanced spaces for modern living.

MARBLE DIRECTION



Travertine



Warm Beige Marble



Limestone

PAIRS BEAUTIFULLY WITH



Natural Oak Wood



Aged Bronze Accents



Linen & Woven Textures

WORKS WELL IN



Living Room



Dining Area



Bathroom



Indoor-Outdoor
Spaces

SIGNATURE RULE

*Let stone work with nature,
not against it.*



Apna Marble

— Sahi Marble, Har Ghar Ke Liye. —

*Classic
proportions.
Contemporary
comfort.*

AESTHETIC 04

Modern Classic

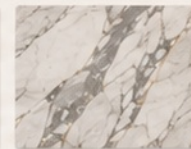
ELEGANT · BALANCED · TIMELESS · REFINED

A perfect balance of classic architecture and contemporary living. Modern Classic brings elegance, proportion and sophistication, creating spaces that feel timeless yet relevant for today.

MARBLE DIRECTION



White Marble

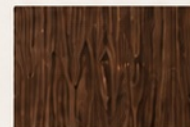


Grey Marble



Cream Marble

PAIRS BEAUTIFULLY WITH



Walnut Wood



Brass Accents



Textured Fabrics

WORKS WELL IN



Living Room



Staircase



Entryway



Formal Spaces

SIGNATURE RULE

*Timeless design
never goes out of style.*



Apna Marble

— Sahi Marble, Har Ghar Ke Liye. —

*Modern living.
Warmer spaces.
A better everyday.*

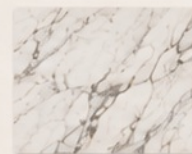
AESTHETIC 05

Contemporary Warm

MODERN · COMFORTABLE · CLEAN · INVITING

A modern aesthetic with a warmer, more livable feel. Contemporary Warm blends clean design with natural materials, soft textures and earthy tones, creating homes that feel stylish yet comfortable — perfect for everyday living.

MARBLE DIRECTION



White Marble

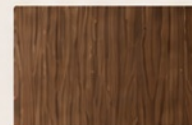


Grey Marble



Greige Marble

PAIRS BEAUTIFULLY WITH



Walnut Wood



Matte Black Accents



Warm Textiles

WORKS WELL IN



Living Room



Bedroom



Dining Area



Kitchen

SIGNATURE RULE

*Modern design feels even better
when it feels like home.*



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— Sahi Marble, Har Ghar Ke Liye. —

Find Your Marble Direction

COLOUR · VEINING · FINISH

Marble comes in a wide range of colours, patterns and finishes. Use this guide to understand what look works best for your home aesthetic.

*"Same stone.
Different look.
A completely different feel."*



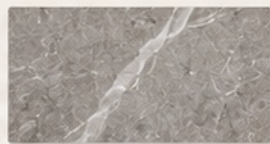
1. COLOUR DIRECTION

CHOOSE A COLOUR THAT MATCHES YOUR MOOD AND SPACE.



WHITE

Clean · Elegant · Timeless
Statuario, Calacatta, Thasos



GREY

Modern · Sophisticated · Versatile
Tundra Grey, Armani Grey



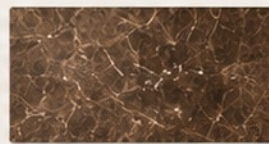
BEIGE

Warm · Subtle · Inviting
Crema Marfil, Botticino



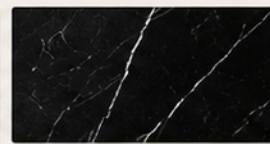
TRAVERTINE

Natural · Earthy · Warm
Classic Travertine, Silver Travertine



BROWN

Rich · Bold · Luxurious
Emperador, Dark Brown



BLACK

Dramatic · Statement · Premium
Nero Marquina, Black Marquina



ONYX

Unique · Artistic · Luxurious
Green Onyx, White Onyx

2. VEINING STYLE

EVERY STONE HAS A STORY. CHOOSE A PATTERN THAT SPEAKS TO YOU.



SUBTLE VEINING

Minimal · Clean · Understated



LINEAR VEINING

Structured · Modern · Elegant



BOLD VEINING

Statement · Luxurious · Eye-catching



FLOWING VEINING

Natural · Organic · Artistic

3. FINISH OPTIONS

THE FINISH CHANGES HOW YOUR MARBLE LOOKS AND FEELS.



POLISHED

High shine · Rich colour · Luxurious
Best for living rooms, feature areas



HONED

Smooth matte · Soft look · Modern
Best for homes, minimalist spaces



TEXTURED

Natural feel · Better grip · Earthy
Best for outdoor, high-traffic areas

QUICK TIP

*There is no "best" marble.
Only the right marble for
your home, your lifestyle
and your aesthetic.*



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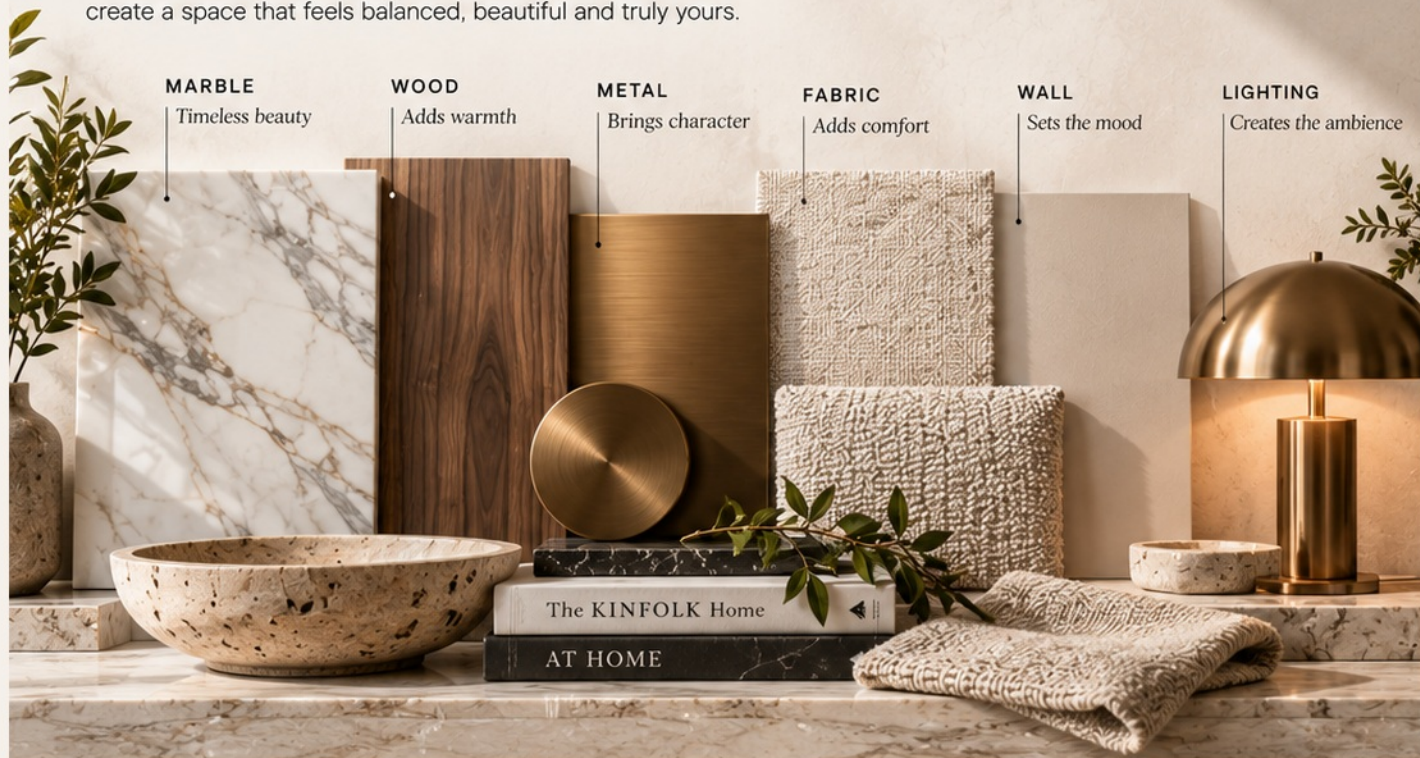
NATURAL STONE. A MORE BEAUTIFUL YOU.

YOUR HOME PALETTE

Bring It All Together

MARBLE + WOOD + METAL + FABRIC + WALL + LIGHTING

A well-designed home is a harmony of materials. Use this palette as a guide to create a space that feels balanced, beautiful and truly yours.



DESIGN TIP



Choose 2–3 hero materials and keep the rest simple. Let marble be the highlight.



DIFFERENT MATERIALS. A MORE BEAUTIFUL YOU.

"It's not just materials, it's a feeling."

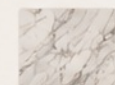
YOUR TURN

Build Your Home Palette

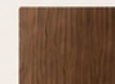
Use this simple worksheet to define the key elements for your home. There is no right or wrong — it's about what feels like you.



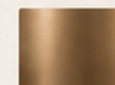
My Aesthetic



My Marble



My Wood



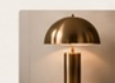
My Metal



My Wall Colour



My Fabric / Textures



My Lighting Style

A well-chosen palette doesn't just design your home, it improves your everyday life.



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NATURAL
STONE
BETTER
LIVING



ABOUT APNA MARBLE

11

A More Beautiful Home for Everyone

Apna Marble is my personal initiative to make marble buying simple, transparent and stress-free for every homeowner.

With years of hands-on experience in Kishangarh's stone industry, I've seen how the right guidance can help people choose better, avoid costly mistakes, and create homes they truly love.

This guide is my way of sharing that knowledge with you. Whether it's your first home or your dream home, I hope this helps you make a confident and informed decision.

Let's build more beautiful homes together.

Yash Patni

Founder, Apna Marble

“

Good homes aren't just built with materials, they're built with the right choices.

LET'S STAY CONNECTED

Your Marble Buying Journey Starts Here.

Have questions? Need guidance? Want help choosing the right marble for your home? We're just a message away.



Chat on WhatsApp

+91 8769857223



Honest
Guidance



Real
Knowledge



Better
Homes



For a More
Beautiful
Tomorrow



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NATURAL STONE. A MORE BEAUTIFUL YOU.

HOMES | PEOPLE | A BETTER TOMORROW